



Press & Media Briefing – Philipp T. Angstmann

„Why qualified candidates get overlooked – and how they become the clear choice.“

Everything you need for press coverage, interviews, or collaborations – concise, ready to use, and immediately available.

Quick Facts

- Job Interview Expert & Career Coach
- 20+ years of experience in recruiting, HR & personal branding
- 10,000+ conducted interviews
- Author of
 - *Selbstbewusst ins Vorstellungsgespräch (DE)*
 - *Vom Bewerber zur ersten Wahl (DE)*
 - *Be Seen. Be Chosen. Job Interview Mastery (EN)*
- Creator of the Go4Gold Method
- Focus: positioning, interview performance & career decision-making

Core Insights

- Strong candidates rarely fail due to lack of skills – but due to lack of clarity
- Hiring decisions are emotional first, rational second
- The difference is not the résumé – but the positioning
- Those who present themselves as a solution get chosen



Interviews Topics

- Why most job applications fail
- “You are not an applicant – you are an offer”
- The psychology of successful job interviews
- Positioning instead of standard applications
- Turning interviews into decisions on equal footing
- How to use the first 100 days strategically

Quotes

- “Clarity leads to positioning. Positioning leads to decision.”
- “You are not an applicant. You are an offer.”
- “Companies don’t hire résumés – they buy solutions.”
- “Clarity is the fastest path to the interview.”
- “An interview is not an interrogation – it’s a conversation on equal terms.”

Contact

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